



K.L.E's S.V.S BELLUBBI ARTS & COMMERCE COLLEGE SAVADATTI

**Department of Commerce**

**A Project Report On**

**“A study of Sridevi Textiles-Saree Enterprise”**

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SUBMITTED TO :

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2020-2021

  
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**K.L.E.SOCIETY'S**  
**S.V.S. BELLUBBI ARTS & COMMERCE COLLEGE**  
**SAUNDATTI – 591126**  
(Re-Accredited at the 'B++' Level by NAAC)

## Certificate

Date: 11-02-2021

*This is to certify that*

- Miss/Mr. 1. priyanka. G.  
2. mauti. B.  
3. Anjali. H  
4. Kavitha. L  
5. \_\_\_\_\_

Of B.A/B.Com has satisfactorily

completed the course of Project work / Field work / Internship

in A study of srihari textile saree enterprise.

Under my supervision during the academic year 2020- 2021

Class Teacher

Head Department of Commerce  
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Arts & Com College, Saundatti.







Shreedevi Textiles



# ACKNOWLEDGEMENT

I extend my sincere thanks to our college S.V.S Bellubbi Arts and Commerce studies which provided us with the opportunity to fulfil our ~~wish~~ wish and achieve our goal.

I have taken efforts in this project. However, it would not have been possible without the kind support and help of many individuals. I would like to extend my sincere thanks to all of them.

I am highly indebted to our Head of Department and Lecturer Prof. Afozen Hallur for their guidance and constant supervision as well as providing necessary information regarding the project and also for their support in completing the project.

I would like to express my gratitude towards my team members and Shreedevi Textiles, for their kind co-operation and encouragement which helped me in completion of this project and giving such attention and time for Project.



# INTRODUCTION

Loom: A significant invention of the Industrial Revolution was the power loom. The first loom was developed by Edmund Cartwright in 1784 and completed in 1785.

The industrial revolution is one of the most significant events in all of world history and had a profound impact on the modern world.

Essentially, the power loom mechanized the function of a loom by use of large shaft and sped up the process of textile manufacturing. In general looms were used to weave together fabrics in order to create textiles.



# "Shreedevi Textiles"

A Sarees Enterprise, is established to encourage the use of Polyester products and reduce the use of the Jata that are Indian culture.

Indian saree. Indian culture is embedded with rich culture and heritage and is deeply rooted in traditions along with the rich culture.

ನೀರೆಯು ಹಿಂತೆರಂಗದವನು  
ನಾನಾ ಚಿತ್ರ ಚಿತ್ರಗಳನ್ನು  
ತನ್ನೆಲ್ಲದಿಗಿಂತ  
ಮಾನಿಸಿಯರು

"ಕಾಯನ ಬಲ್ಲವನು ನೀರೆಯ ಹೆಣ್ಣು  
ಬಡೆಯಲ್ಲ ತಾಯಿಯ ಮುಡಿಹಿಡಿದ ಹೆಣ್ಣು  
ಋಂಚುವ ಕಂಗು  
ಶ್ರೀಮತಿ ನೀರಂಗು"

# Profile of the Industry

Name of the firm: Shreedevi Textiles

Project: Preparation of silk sarees.

Location: Bhanashankari Nagar  
Khashabag, Belagavi 590001

Type of Organisation: Partnership

Year of Establishment: 1985

Promoters: Dr. Ravi Buchadi  
Mahantesh Shigle

Initial Investment: 45,00,000

Loan from Bank: State Bank of India

Location: Shreedevi Textiles  
Near Bhanashankari Nagar,  
Khashabag, Belagavi  
Karnataka - 590001



## General Information

Name of Promoter : Ravi Buchadi

Qualification : P.U.C [Pre-University Course]

Experience : Worked at 3 years as  
Shakambhari Industry  
Bazar Galli, Kashabag  
Belagam.

Name of Promoter : Mahantesh shigle

Qualification : S.S.L.C [Secondary School Leaving Certificate]

Experience : worked at 5 years as  
Shankambhari Industry  
Bazar Galli, Kashabag  
Belagam.

# Product Description.

Product : Silk sarees.

Variants of the product : Tana sarees,  
Mitra sarees, Masarai sarees,  
P folister sarees.

Silk sarees :

Over the centuries, the size of the cocoon has increased and silk-worm cocoons are now much bigger than the cocoons of other caterpillars (see pictures). At least half a mile of continuous thread may come from one cocoon. The silk threads are then dipped in colour liquid and used for preparing the colourful silk saree.



# PROJECT DESCRIPTION

## Site Location and Infrastructural Facility

Site location : Shreedevi Textiles  
near Bhanashankari Nagar  
Khashabag, Belagum.  
Karnataka - 590001

Site is located in the industrial area,  
industrial shed is obtained @  
subsidised price.

Following advantage of selecting this site.

- 1) Easy Availability of raw material
- 2) Being on main road easy transportation
  - a) Nearest to (NHU)
  - b) Railways (3km)
- 3) Well established and safety plant
- 4) Subsidy from Govt for Industrial Area.

Labour :

Availability of Labour is easy as we are hiring labour from local area.

a) 10 unskilled labours. [Total]

where 3 labour will weaving and 2 labour will be stitching and 2 labour will be Ironing, 2 labour are polding and 1 labour is packing. will look out the other areas of manufacturing.

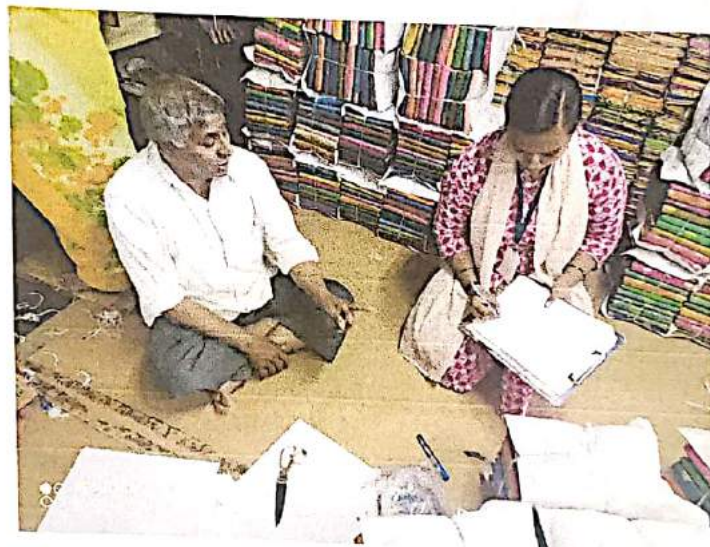
b) Basic training and development is followed.

Disposal of waste :

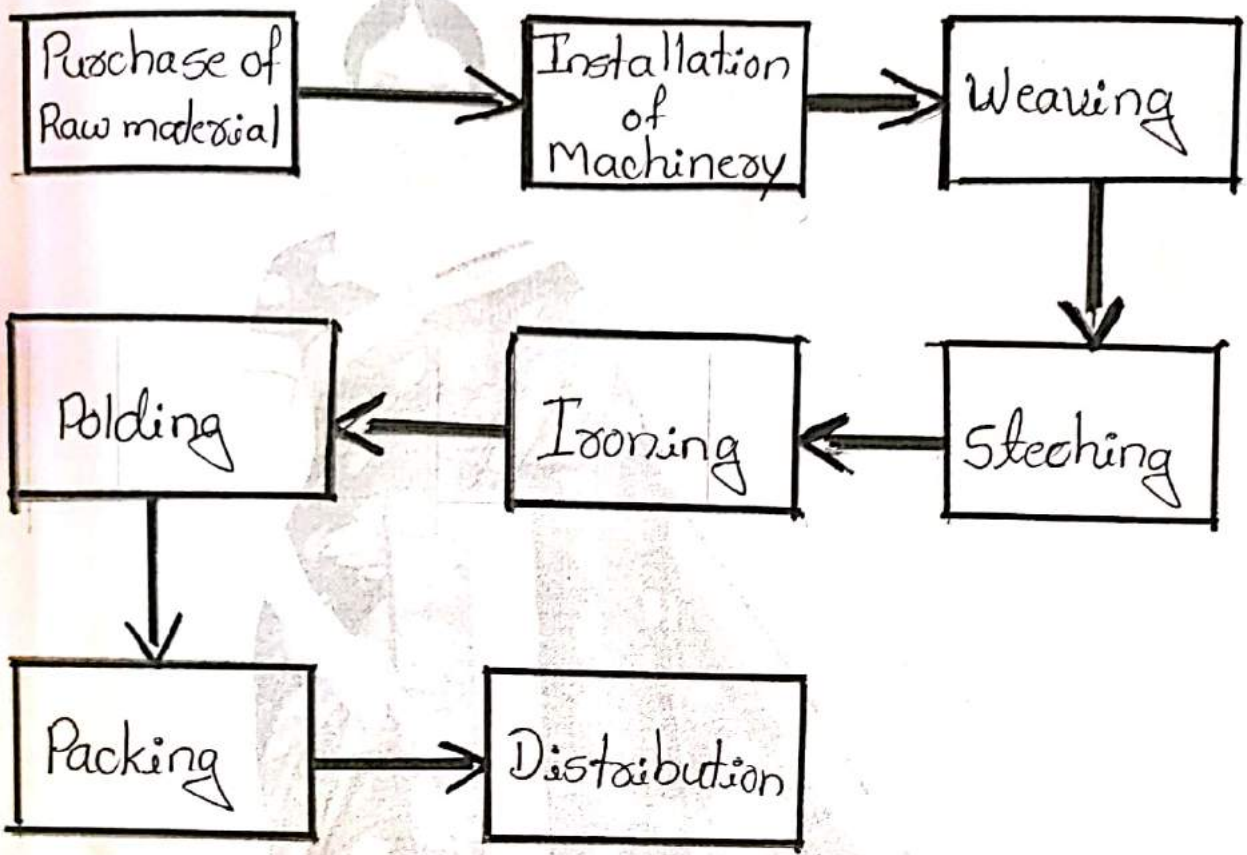
After weaving all the sarees, no wastes for these

Industry. Only that sarees. Jara [Guchhu].





# MANUFACTURING PROCESS



## 1. Purchase of Raw Material

Purchase of raw material is from Sourath, Baluch as these areas have good quality of Polister. Purchase of raw material that are the secret to silk production is the tiny creature know as the silkworm. which is the caterpillar of the silk moth Bombyx mori.



## 1. Raw Materials.



### Suppliers :

- 1) Shi Sainivasa Sales and Suppliers  
7<sup>th</sup> cross Rd. Muddappa Garden  
Udayam Nagar, Rajajinagar  
Bengaluru.
- 2) Motid Walchandnagar  
Masjid Galli, Ibrahim Nussuddin Chawl  
Shaikh memor street. Soorath.



Step - 1



Step - 2



Installation  
of  
Machinery

Step - 3





## 2). Installation of Machinery :

There will be 5 machines in total. A Loom is any machine or device that holds the threads and helps you weave them, you stretch out one set of threads, the "warp", parallel on the loom. Another thread, the "weft", goes over and under the warp threads, back & forth again and again to create the woven fabric.





### 3) Weaving ÷

The weaving is a warp-faced weaving where the shed is created by manually raising or lowering the warp yarns, some of which are held in place by fixed heddles on a loom known as an ankle loom. Weaving was referred to in Shakespeare's *Love's Labour's Lost*.





## → STITCHING :

The process of making, mending or joining two sarees, sewing. the movement of a threaded needle through fabric, the act of a person who stitches. the act of manipulating a situation so that someone is placed a compromising position.





## 5). Ironing :

The action or process of smoothing or pressing with or as if with a heated iron. Clothes ironed or to be ironed

Ironing : After removing moisture, a dryer's next most important to remove wrinkles and help keep casual clothing as wrinkle-free.





## ⇒ FOLDING ÷



Folding greatly reduces the amount of wrinkles and creases in your laundry. When you go out in a new saree, or pair of sarees, you want to look your best. Wearing smooth properly - folded attire both looks good and feels right.



## 7) Packing :-



An act or instance of packing something or someone: such as the enclosing of something in a container or covering, the presentation of something or someone to the public in a way that is designed to be attractive or appealing.



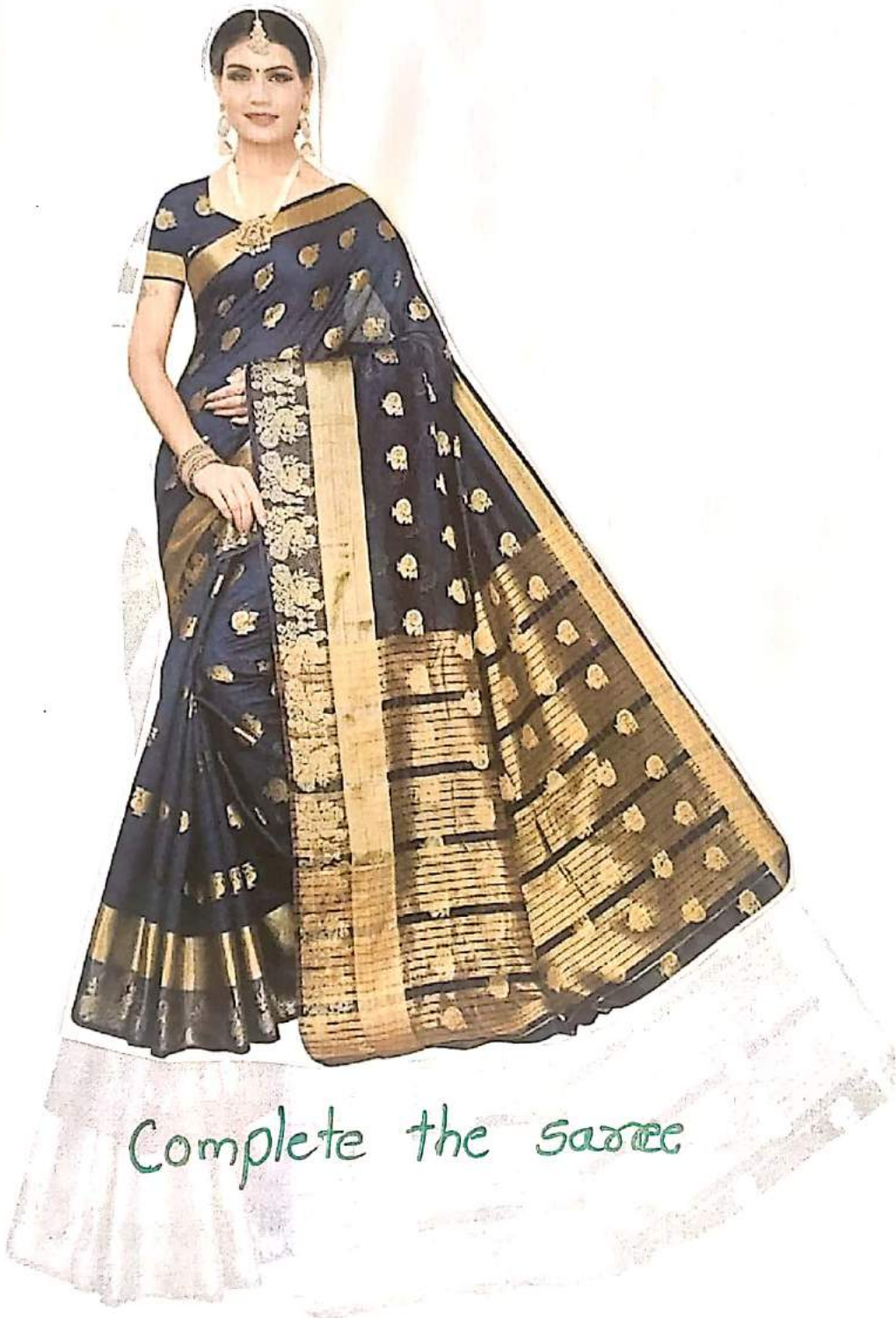
# Distribution :-

Channel of distribution  
 manufactures → Retailer → Consumer  
 In this channel of distribution the goods are manufactured and are sent to retailer for sell the product to the ultimate consumer  
 Thus, Retailer is getting correct amount of margin Retailer will get 10% margin on sales.



S-2114993

Ready to sale the saree.



Complete the saree



### Research and analysis :

As per the market research, we have come to the conclusion that it is profitable and easy to concentrate our area of marketing throughout Karnataka. We have found that the demand for silk sarees has been decreasing over the years due to high cost. As there were limited firms to produce such goods, thus, we intend to introduce the product at a reasonable rate and we find a prospective profitable market. As we our market price is less.

### Cost of statement of silksaree

Sr. no.	Cost Items (Per saree)	Amount (Rs)
1	All Ingredients	100
2	Labour	120
3	containers	80
4	Other Expenses	150
5	Profit	150
	Total (Selling Price)	600



## Statistical data of silk sarees.

Products	Village	Town	City
Sarees	20%	32.4%	41.6%

From statistical data we get to know about the demand of the product in village, town and city. As per supply of the product in Bengaluru, Maharashtra, Hubli - Dharwad locality we have more than 10 cities where we can supply even in stores, Textiles

## Competitors for silk sarees.

Product	Their Price	Our Price	Difference
Shankabai Textiles (Mircza)	700	600	100
Ambica Textiles (Cotton)	1300	1000	300
Hazare Textiles (Tana)	2500	2000	500
Visupakshi Textiles (Masabai)	2000	1500	500



# CAPITAL COST AND SOURCE OF FINANCE

Cost of Analysis of project :

Expected cost of entire project = 45,00,000

Owned capital = 4,00,000

Borrowed capital = 5,00,000

Loans from Bank

State Bank of India = 6,00,000

State Bank of India is leading loan @ 3% = 18,000

Borrowed capital @ 2% P.a. = 10,000

Fixed assets of the firm: 28,000

Land = 2,00,000

Building = 4,00,000

6,00,000

Machinery = 3,00,000

Fixed capital = 9,00,000

Working capital :

Raw materials = 1,50,000

Man power [Labour] = 1,50,000



## Utility Expenses :

Electricity	
Selling & Distribution	- 90.000
Repairs & Maintenance	40.000
Administrative	30.000
Water	30.000
Preliminary Expenses	10.000
	- 50.000
Total working capital	<u>2.50.000</u>

## PROFITABILITY ANALYSIS :

Income :

Sales	10.32.000
Reserve	<u>20.000</u>
Total Revenue →	10.52.000

Expense.

Manufacturing	- 1.50.000
Labour	- 1.00.000
Utility	- 2.00.000
Depreciation	- 9.000
Interest	- 28.000
Selling & Distribution	<u>40.000</u>
Total expense →	5.27.000



Profit Before Tax	→ 5,25,000
(-) Less Tax	→ 32,000
Profit After Tax	→ <u>4,93,000</u>

Implementation of project :

Implementation of project will take duration of 4-6 months.

Conclusion :

Shreedevi Textiles is a silk sarees, which is established to encourage the use of a Jalister Jaza, and reduce the use of Lase products that are harmful to human Being.